

GIARDINO

ASCONA

FACT SHEET

A modern take on la dolce vita –
Rewriting the rules of luxury



Part of Giardino Hotel Group



AT A GLANCE

At Giardino Ascona, relaxation takes on an entirely new meaning. Nestled on the shores of Lake Maggiore, this five-star design retreat redefines luxury. Begin your day with sunrise yoga and end it aboard a private yacht. Spend today lounging poolside, and tomorrow exploring the mountains by paddle board – here, relaxation is whatever you choose it to be.

Surrounded by lush gardens and tranquil koi ponds, Giardino Ascona is far from conventional. It's not just a hotel – it's a lifestyle: effortless, elegant, and immersed in the breathtaking beauty of Ticino. A place where luxury is not only an experience, but a mindset.

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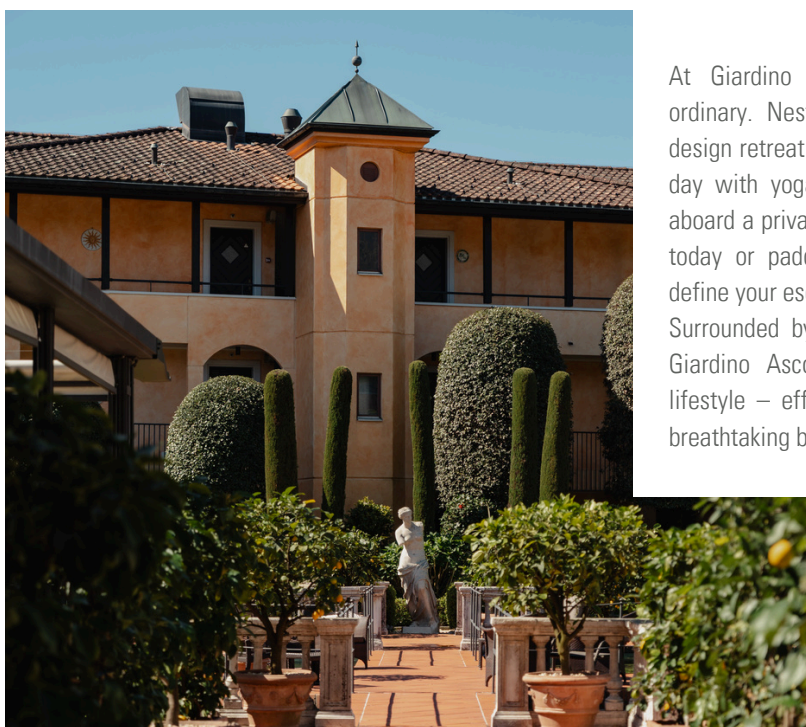
A MODERN TAKE ON LA DOLCE VITA

Rewriting the rules of luxury

Address: Giardino Ascona
Via del Segnale 10
CH-6612 Ascona
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welcome@giardino-ascona.ch
www.giardino-ascona.ch

General Manager: Wolfram Merkert
Mitgliedschaften: Design Hotels
Interior Design: Giardino Group & Raumform.ch

Location: Discover Ascona, where Mediterranean elegance meets the allure of Lake Maggiore. Stroll along its café-lined promenade, explore the historic Borgo, and admire the 16th-century Church of St. Peter and Paul. Just moments from Giardino Ascona, immerse yourself in the art world at the Museum of Modern Art, featuring works by Paul Klee and Jawlensky. And atop Monte Verità, experience a blend of history and creativity in the park and museum. The perfect balance of culture, art, and luxury awaits you here.



Hotel Overview

At Giardino Ascona, relaxation is anything but ordinary. Nestled by Lake Maggiore, this five-star design retreat rewrites the rules of luxury. Begin your day with yoga under the morning sun, and end it aboard a private yacht. Whether it's poolside serenity today or paddling adventures tomorrow, here, you define your escape.

Surrounded by lush gardens and serene koi ponds, Giardino Ascona is far from conventional. It's a lifestyle – effortless, elegant, and immersed in the breathtaking beauty of Ticino.



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Arrival:

Arriving at Giardino Ascona is effortless and elegant. Simply input Via del Segnale 10, 6612 Ascona into your GPS, and enjoy the convenience of underground or outdoor parking for CHF 30 per day. Electric vehicle owners can charge their cars at our complimentary universal station (note: not a fast charger). For those arriving by train, a free 15-minute shuttle from Locarno station awaits. Private transfers are available on request, including Mercedes S-Class or Viano from Milan-Malpensa for up to seven guests, ensuring your journey begins in style.



Ihr Gastgeber Wolfram Merkert

Wolfram Merkert is a true host – with heart and soul. His journey didn't begin in the manager's office, but in the kitchen – shaped by a childhood spent in his family's restaurant in Baden. From early on, it was clear: hospitality would be his calling.

After training as a chef and gaining experience in renowned hotels, he first joined Giardino Ascona in 1988 – back then as Sous Chef at the restaurant "Aphrodite." Today, as General Manager, he stands for genuine hospitality, consistency, and a passion for ongoing evolution. He knows the house inside out – from the kitchen to the front desk – and leads it with warmth, expertise, and an unwavering dedication to excellence.

Rooms:

Step into rooms and suites bathed in light, where modern elegance meets the natural beauty of Ticino. From stunning mountain views to the serene garden and koi pond, every space is designed to immerse you in nature's embrace. With rich textures, earthy tones, and airy layouts, these 53 rooms and 18 suites offer a luxury retreat that's as effortless as it is indulgent. This is not just a getaway; this is your sanctuary.



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Gastronomy:

Ecco, Hide&Seek, Bar Lounge, Pool Side

Culinary:

Bar Lounge

Pure Relaxation, Day and Night – Whether it's a shady spot by the serene lily pond, where time seems to pause, or an evening drink with laid-back grooves, every moment feels effortless here. Enjoy a light lunch, a snack, or an aperitif from the Hide & Seek kitchen, perfectly paired with classic or inventive drinks crafted by our expert crew. On select evenings, let live performances add a touch of magic to the atmosphere.

Pool Side

Surrender to the effortless elegance of the Pool Bar, where laid-back luxury meets the heart of summer. Savor the freshest grilled fish or tender meats, indulge in Mediterranean antipasti, or cool off with a refreshing gelato – all perfectly crafted to match the season's warmth. Don't feel like moving? Let the indulgence come to you – your chaise lounge awaits. This is how summer should be: relaxed, refined, and always in style.

Hide & Seek

At Hide & Seek, local and seasonal ingredients are reimagined into dishes that surprise and delight. Balancing tradition with modernity, the menu offers something for every mood – whether it's a comforting breakfast, a playful lunch, or an indulgent dinner. Here, you decide what suits your day best. A restaurant designed for savoring, relaxing, and feeling utterly at home.

MEET THE CHEF



FRANCESCO LEONE
Executive Chef

Born in Sicily, his love for cooking began early – inspired by family Sunday lunches and the scent of freshly baked bread. He joined Giardino as Head Chef at Ristorante Lago, where he quickly impressed with his Mediterranean-French finesse. Today, as Executive Chef, he oversees the culinary direction of the Hide & Seek restaurants in Ascona and St. Moritz.

His cuisine is vibrant, honest, and full of life – refined with fresh herbs, sun-ripened ingredients, and deeply rooted in his Southern Italian heritage.



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Meet the New Chef Reto Brändli

Reto Brändli returns to Giardino Hotels - bringing with him an impressive résumé from the world's finest fine dining establishments, including Lorenz Adlon Esszimmer in Berlin and Cà d'Oro in St. Moritz. In his last position, his exceptional craftsmanship was honored with two Michelin stars and 18 GaultMillau points, a testament to his ability to blend avant-garde creativity with deep respect for tradition. With his distinctive style, he sets new standards at the Ecco restaurants, promising moments of pure indulgence where elegance meets innovation.



Ecco:

Ecco is more than fine dining – it's a journey of flavors, elevated to an art form. Here, every dish is a carefully composed symphony of aromas, textures, and tastes. The "Aroma Cuisine" is not an empty promise - each ingredient becomes the protagonist of a symphonic flavor composition. It's not just an ordinary dinner, but an experience not to be missed.



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Spa:

At the dipiù Spa, wellness isn't just relaxation – it's a daring reconnection with your essence. Inspired by Ticino's lush landscapes, every treatment, from revitalizing massages to holistic Ayurveda rituals, channels the region's vibrant soul through locally sourced ingredients.

This isn't just a spa – it's your canvas for transformation. Whether you're flowing through yoga poses, embracing stillness in meditation, or awakening strength in fitness sessions, every moment is designed to balance body and ignite spirit. Rediscover yourself where sophistication and vitality collide.

Activities:

Golf

Nestled in one of Europe's most breathtaking landscapes, the 18-hole Golf Club Patriziale Ascona offers a parkland course framed by panoramic views of the lake and mountains. Guests at Hotel Giardino Ascona enjoy exclusive access to the course, along with vouchers granting a 10% discount on green fees. Located just steps from the hotel, this premier golf destination makes every round a pleasure.

Giardino Yacht

Step aboard the Frauscher 1017-GT yacht for an unparalleled day of luxury yachting on Lago Maggiore. With its stunning design, ample space, and exceptional performance, this yacht – complete with skipper – offers a sophisticated way to explore the lake. Bookable through the concierge, it's the ultimate way to experience the beauty of the region in style.

Giardino Bikes

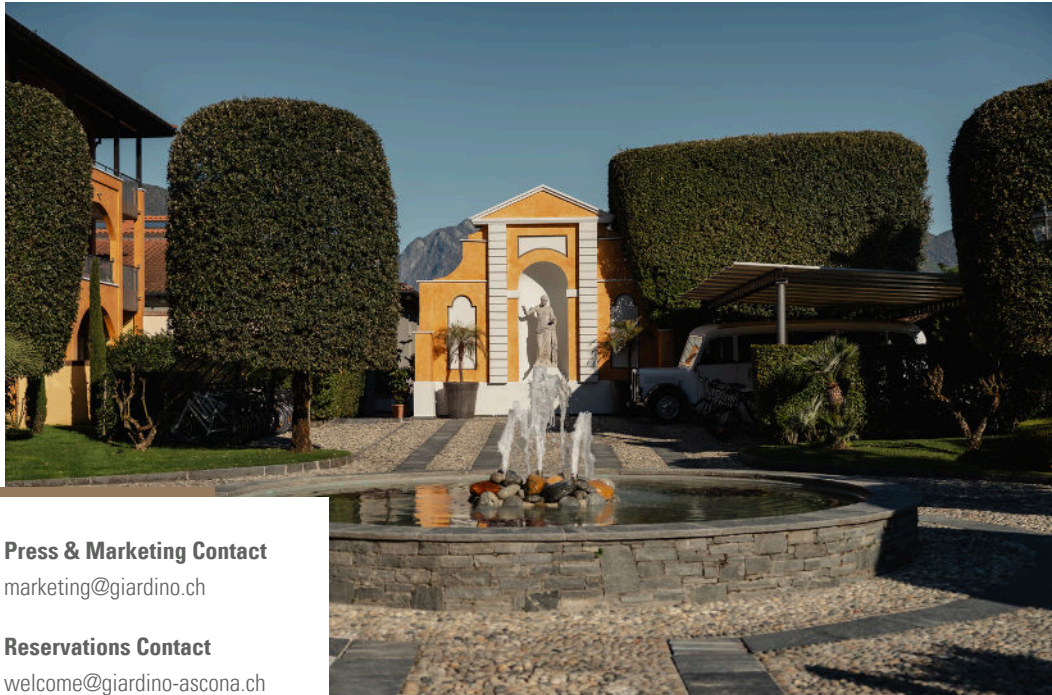
Explore the stunning Ticino region with a range of bicycles available for guests. From leisurely rides around Ascona's piazza to thrilling mountain excursions, there's a bike for every adventure. E-bikes are also available for those seeking an extra boost. Kids can join the fun too, with options for child seats and trailers.



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